

# **MAX-Fitness LLC - Privacy Policy**

Effective Date: September 14, 2023

Protecting your privacy is important to us at MAX-Fitness LLC ("we," "our," or "us"). This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website or interact with our services. By accessing or using our website, you consent to the practices described in this Privacy Policy.

## 1. Information We Collect:

We may collect the following types of information from you:

- *Personal Information*: This includes your name, email address, billing information, and any other information you provide when purchasing our custom workout plans or subscriptions.
- *Usage Information*: We collect information about your interactions with our website, such as your IP address, browser type, and the pages you visit.

## 2. How We Use Your Information:

We use the information we collect for the following purposes:

- To process and fulfill your orders for custom workout plans or subscriptions.
- To provide customer support and respond to your inquiries.
- To improve and personalize your experience on our website.
- To send you updates, newsletters, and promotional materials, if you have opted in to receive them.
- To monitor and analyze website usage and trends.

# 3. Disclosure of Your Information:

We may share your information with third parties under the following circumstances:

- With service providers who assist us in operating our website and providing our services.
- When required by law or to protect our rights, privacy, safety, or property.
- In connection with the sale, merger, or transfer of all or a portion of our business.

#### 4. Your Choices:

You may have the following choices regarding your information:

- You can access and update your personal information by logging into your account on our website.
- You can opt out of receiving promotional emails from us by following the instructions provided in those emails.

• You can contact us to request the deletion of your account and personal information, subject to our legal obligations.

# 5. Security:

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

# 6. Changes to this Privacy Policy:

We may update this Privacy Policy from time to time to reflect changes to our practices or for other operational, legal, or regulatory reasons. Any changes will be posted on our website, and the effective date will be updated accordingly.

#### 7. No Conflict:

This privacy policy shall coincide with the MAX-Fitness Website Terms and Conditions. Any provisions included in the Website Terms and Conditions that are not in this Privacy Policy are hereby included. In the event the terms of the Website Terms and Conditions and this Privacy Policy conflict, this Privacy Policy shall prevail.

# 8. Contact Us:

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at maxfitnessllc920@gmail.com.

Thank you for choosing MAX-Fitness LLC. We are committed to safeguarding your privacy and providing you with the best possible experience on our website.